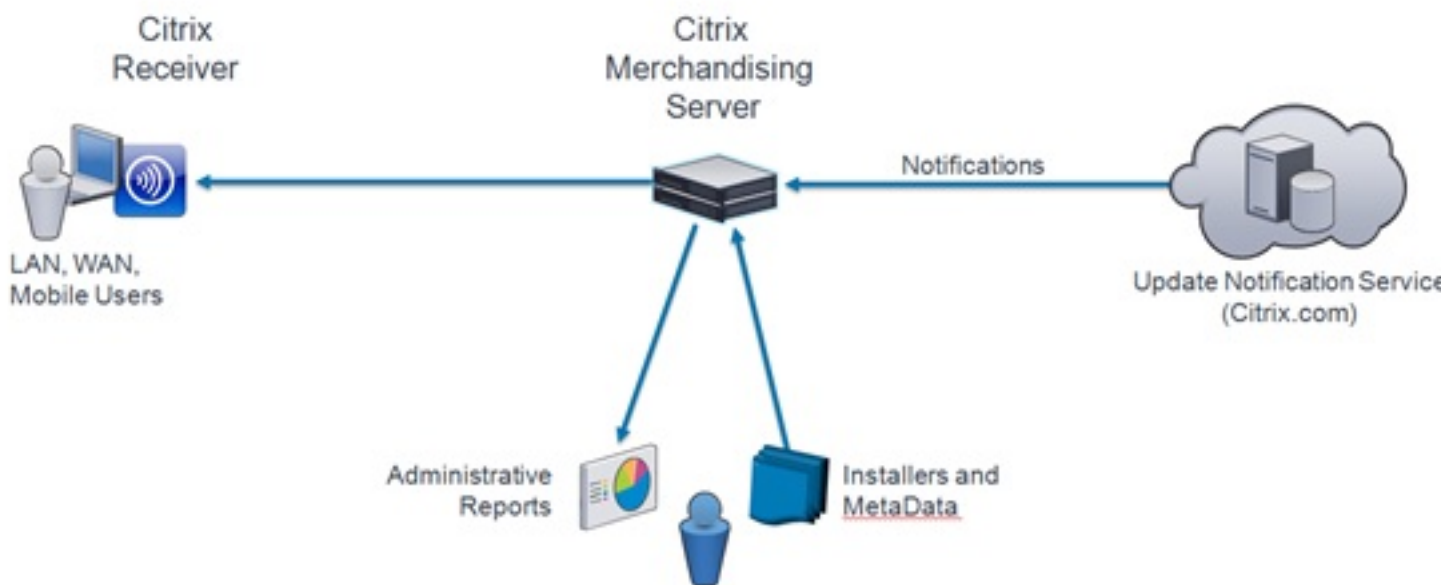


Instalando y Configurando Merchandising Server

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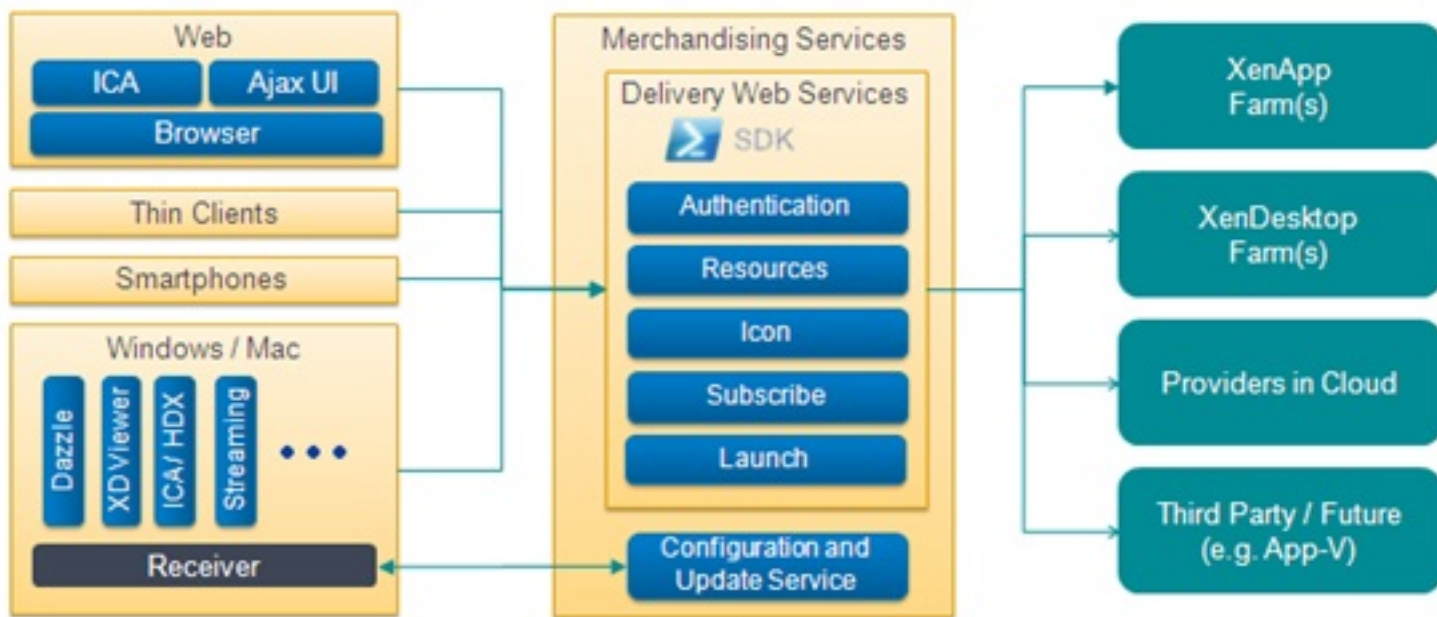
En esta ocasión mostramos el procedimiento de instalación y configuración de Merchandising Server, a partir de la importación de la VM que Citrix pone a disposición.



Que es Mechandasing Server?

Citrix Merchandising Server y Citrix Receiver para Windows trabajan conjuntamente para optimizar la instalación y la administración de la distribución de aplicaciones en los escritorios de los usuarios. Merchandising Server proporciona la interfaz administrativa para configurar, distribuir y actualizar los plug-ins para los equipos de los usuarios.

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Merchandising de configuración del servidor	Máximo simultánea Solicitudes de usuario concurrente *	Número máximo de plug-ins Entregado por hora	Número máximo recomendado usuario del receptor
4 GB / 2 CPU (XenServer), 4,2 GB / 4 CPU (VMware)	600	30000	15000
2 GB / 1 CPU	100	20000	10000
1 GB / CPU 1	8	6500	500

```

#####
#                               #
#      Citrix Merchandising Server      #
#                               #
#      Network Configuration      #
#                               #
#####

[1]  Hostname (ctxmerca)
[2]  IP (10.226.22.36)
[3]  Netmask (255.255.255.0)
[4]  Gateway (10.226.22.254)
[5]  Domain Name System
      nameserver 10.226.22.22
      nameserver 10.226.1.1

[8]  Diagnostics
[0]  Refresh

```

2 / 20

Instalando y Configurando Merchandising Server

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Citrix Merchandising Server

User Name:

Password:

CITRIX

For information on how to configure the Citrix Merchandising Server Administrator Console, see the Citrix Merchandising Server Administrator Console Help.

Citrix Merchandising Server Administrator Console

Citrix Merchandising Server Administrator Console

Console Version

Set Up Guide

▼ Configurations

Permissions

Configure AD

Change Root Password

Welcome to the Citrix Merchandising Server Administrator Console

The root login to the Citrix Merchandising Server Administrator Console gives you access to the configuration tasks. You must enter your Citrix Merchandising Server administrator user account. Once you complete these tasks you can log on with your Citrix Merchandising Server administrator user account name to have access to the full Administrator Console functionality.

1. [Configure Active Directory](#)

You must enter your Active Directory server information and perform a sync to load your corporate user information into the Merchandising Server database.

2. [Set Permissions](#)

Grant Auditor permissions to your corporate user account.

3. [Log off](#)

Log off of the Administrator Console. Then log back in with your administrator user name to complete the configuration tasks.

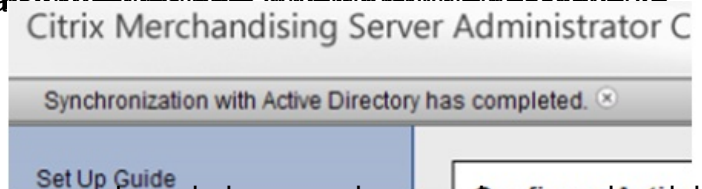
For information on how to configure the Citrix Merchandising Server Administrator Console, see the Citrix Merchandising Server Administrator Console Help.

Instalando y Configurando Merchandising Server

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The screenshot shows the 'Citrix Merchandising Server Administrator Console'. On the left is a navigation pane with 'Set Up Guide', 'Configurations' (expanded), 'Permissions', 'Configure AD', and 'Change Root Password'. The main area is titled 'Configure Active Directory Connectivity' and includes a sub-header: 'AD information is used to import users for use in setting permissions and used to authenticate users.' Below this is a tabbed interface with 'Primary' and 'Back up' tabs. The 'Primary' tab contains the following fields: 'Source Name' (ADMiddle-Earth), 'Server Address' (10.226.22.22), 'Server Port' (389), 'Bind DN' (Administrador@Middle-Earth), 'Bind Password' (masked with dots), 'Base DN' (cn=Users,dc=Middle-Earth,dc=es), and 'Server Sync Schedule' (Every Day). At the bottom are three buttons: 'Save', 'Save and sync', and 'Discard Changes'.

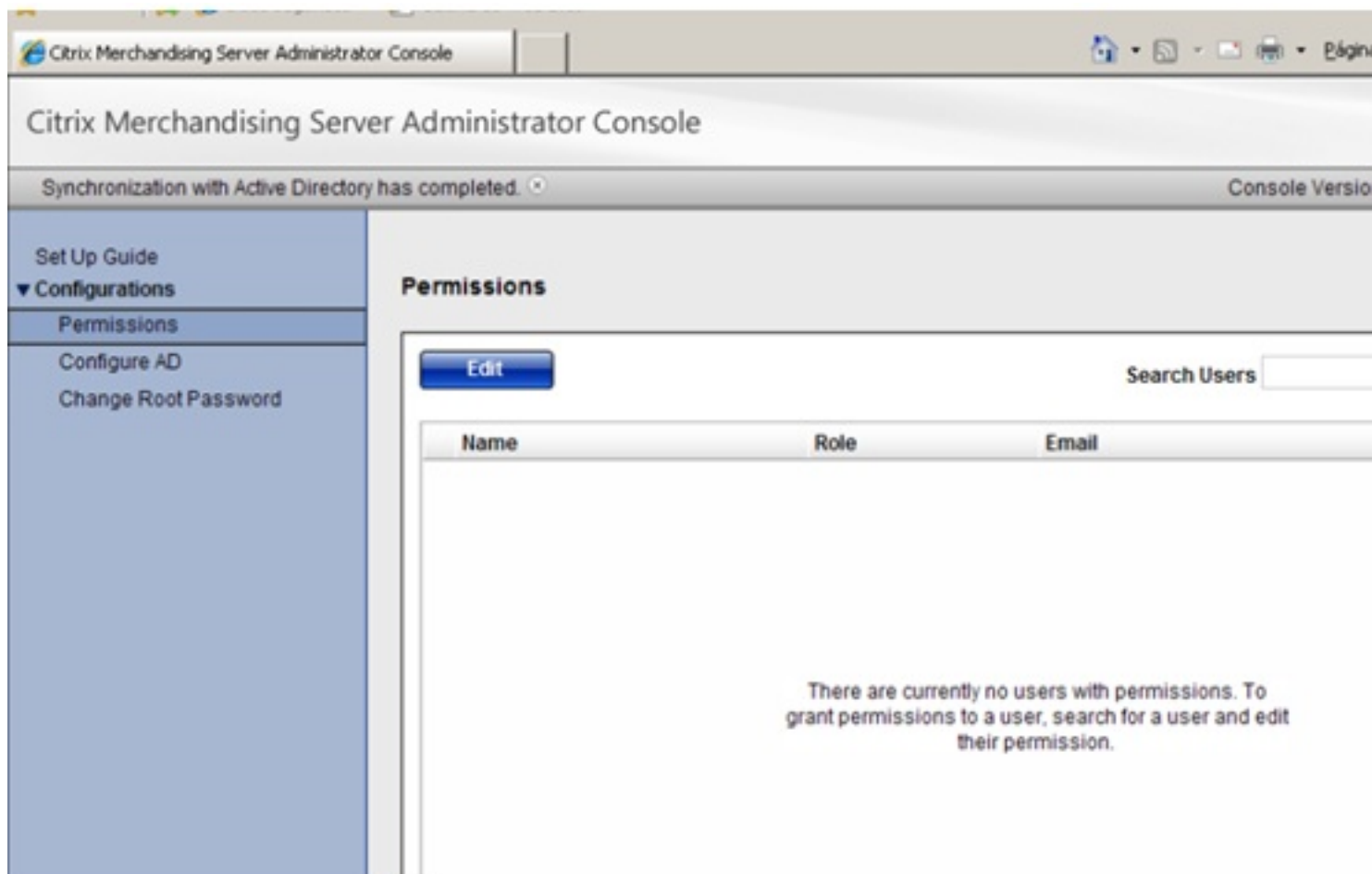


Finalizado. Este significa que podemos asignar los permisos de los usuarios para los usuarios del

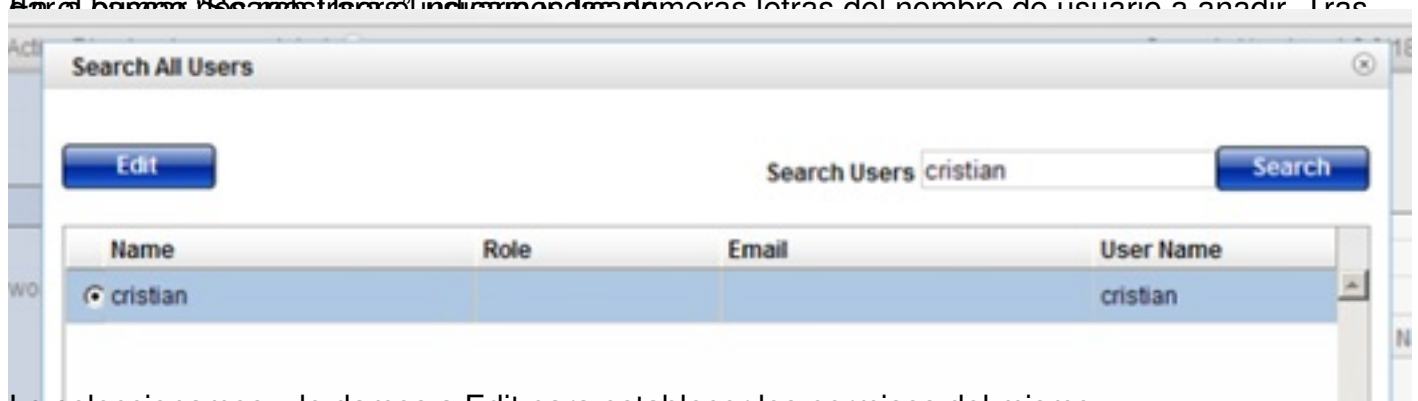
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En el campo "Search Users" ingresamos las primeras letras del nombre de usuario a añadir. Tras



Lo seleccionamos y le damos a Edit para establecer los permisos del mismo.

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Edit User Permissions

- ☒ Administrator: This provides plug-in delivery and upload permissions
- ☐ Auditor: This provides auditing permissions
- ☐ None: Sets this user to have no permissions in the console

Save

Cancel

El cliente puede conectarse al Merchandising Server desde el cliente de Citrix desde este



Citrix Merchandising Server

User Name:

Password:

Log on

CITRIX

Al cambiar de sensible, y en el más largo, nos damos cuenta que los datos de configuración

Instalando y Configurando Merchandising Server

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The screenshot shows the Citrix Merchandising Server Administrator Console. The browser title bar indicates the URL is <http://localhost:8080/>. The console has a left-hand navigation pane with the following menu items: Home, Set Up Guide, Plug-ins (with sub-items: Upload, Get New, Uploaded Plug-ins), Deliveries (with sub-items: Rules, Deliveries), Reporting and Logging (with sub-items: Delivery Reporting, Enable / Disable Logging, View Log Files), and Configurations (with sub-items: Permissions, Options, Configure AD, Network Settings, SSL Certificate Management, Upgrade Server). The main content area on the right displays: 'New Plug-ins available: 0' with a link to 'View New Plug-ins'; a 'Resources' section with links to 'Receiver Forum' and 'Receiver News'; a 'Documentation' section with links to 'Receiver and Plug-ins on eDocs' and 'Software License Agreement'; and a 'Video Links' section with multiple links starting with 'How To: Download Plug-ins from Citrix Merchandising Server', 'How To: Create a Rule in Citrix Merchandising Server', 'How To: Create a Delivery in Citrix Merchandising Server', 'How To: Configure Active Directory Synchronization with Citrix Merchandising Server', 'How To: View and Download Delivery Reports in Merchandising Server', 'How To: View and download logs in Merchandising Server', 'How To: Uninstall a Client Delivery in Merchandising Server', 'How To: Modify Metadata Files for Plug-ins', and 'How To: Set Up SSL Certificates in Merchandising Server'.

Welcome to the Citrix Merchandising Server Administrator Console

There are a few quick steps you will need to complete to begin to deliver Citrix plug-ins and updates.

Click the links below to complete these steps. You can come back to this list any time by clicking the Set Up Guide link in the left navigation pane.

1. [Set Permissions](#)

Give users permission to use the Administrator Console.

2. [Set Options](#)

This is the location in which general delivery options are set. These are the default settings for every delivery, but can be overridden if desired.

3. [Download Plug-ins](#)

Download plug-ins from the Citrix Update Service onto this Merchandising Server.

4. [Create Rules](#)

Rules are used to define which user or computer receives a delivery. You must create at least one rule before you can deliver any plug-ins.

5. [Schedule a Delivery](#)

You are now ready to schedule a plug-in delivery. You must include at least one rule and one plug-in in every delivery.

Instalando y Configurando Merchandising Server

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Options

Manage the options on the server

Support email address:

Support website:

Support phone number:

GoToAssist server:

Help URL for Receiver for Windows:

Default Domain:

Https Redirection: ☒ Enabled ☐ Disabled
Disabling this will allow users to connect through http to this server.

Polling Frequency: Every

Token Expiration: Every

Citrix Merchandising Server Administrator Console

Console Version: 1.2.0/1898 | [Help](#) | [Log Out](#)

- Home
- Set Up Guide
- ▼ **Plug-ins**
 - Upload
 - Get New
 - Uploaded Plug-ins
- ▼ **Deliveries**
 - Rules
 - Deliveries
- ▼ **Reporting and Logging**
 - Delivery Reporting
 - Enable / Disable Logging
 - View Log Files
- ▼ **Configurations**
 - Permissions
 - Options
 - Configure AD
 - Network Settings
 - SSL Certificate Management
 - Upgrade Server

Download New Plug-Ins

These plug-ins are now available from Citrix Systems, Inc. for this version of the Merchandising Server.

 Click for example video

Name	Platform	Version	Language
Acceleration plug-in	Vista Win7 XP	5.5.2.24	en de fr ja es ru zh-cn zh-tw ko
Communications plug-in	2K3 Vista Vista64 WS08 WS08_64 XP	2.2.1.0872	en de fr es
Communications plug-in	2K3 Vista Vista64 WS08 WS08_64 Win7 Win764 XP	3.0.1.0985	en de fr es
Communications plug-in	MacOS10.5 MacOS10.6	3.0.1.1077	en de fr es
Dazzle plug-in	Vista Vista64 Win7 Win764 XP XP64	1.1.1.14901	en
Offline plug-in	2K3 2K364 Vista Vista64 WS08 WS08_64 Win7 Win764 XP XP64	6.0.0.1304	en de fr ja es ko ru zh-cn zh-tw
	2K3 2K364 Vista Vista64		en de fr es

Instalando y Configurando Merchandising Server

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Upload Plug-in:
Note: You must upload both a plug-in and its associated metadata file.

Metadata File:
 [Examinar...](#)

Plug-in File:
 [Examinar...](#)

[Upload](#)

Después de haber instalado el plug-in de merchandising, vamos a ir al menú "Get New" barra superior izquierda del

Citrix Merchandising Server Administrator Console

Currently Downloading Plug-in: 1 of 18 downloaded Console Version: 1.2.0/1898 | [Help](#) | [Log off](#)

Home
Set Up Guide
▼ Plug-ins
 Upload
 [Get New](#)
 Loaded Plug-ins
▼ Deliveries
 Rules
 Deliveries
▼ Reporting and Logging
 Delivery Reporting

Download New Plug-ins
These plug-ins are now available from Citrix Systems, Inc. for this version of the Merchandising Server.

[Click for example video](#)

All plug-ins are currently being downloaded to the server. Please check back later.

Después de haber descargado los Pluggins, procedemos a configurar las reglas de nuestro Merchandising

Instalando y Configurando Merchandising Server

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Citrix Merchandising Server Administrator Console

Console V

Home

Set Up Guide

▼ Plug-ins

Upload

Get New

Uploaded Plug-ins

▼ Deliveries

Rules

Deliveries

▼ Reporting and Logging

Delivery Reporting

Enable / Disable Logging

View Log Files

▼ Configurations

Permissions

Options

Configure AD

Network Settings

SSL Certificate Management

Upgrade Server

Rules Management

Use this screen to manage your rules for deliveries

Name	Description	Field	Operator
------	-------------	-------	----------

There are currently no rules defined. To create a rule, click create, and enter the necessary information.

CreateEditDelete

Para crear una regla en el Administrador de Servidores de Citrix Merchandising, primero debe crear una regla de entrega y luego crear una regla de entrega para la regla de entrega que desea crear.

Rule Create/Edit

Use this screen to create and edit your rules

Name: CTX_Plug-in

Description:

Field: IP Address Range

Operator: User Domain Membership

Value: Operating System

LDAP Users

LDAP Groups

Machine Name

IP Address Range

Save

Cancel

En el ejemplo anterior, se creó una regla de entrega para la regla de entrega que desea crear. La regla de entrega se creó con el nombre de regla de entrega que desea crear.

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Name:

Description:

Field:

Operator:

Value:

Minimizar, definir todos los campos salvamos la regla, apareciendo la misma en la tabla

Rules Management				
Use this screen to manage your rules for deliveries				
Click for example view				
Name	Description	Field	Operator	Value
CTX_Plug-in	"Gollum Merchandising"	Machine Name	Is Exactly	GOLLUM

Enchilado de la rule de entrega en el sistema de entrega de nuestro AD corporativo

Citrix Merchandising Server Administrator Console

Console Version: 1.2.0/1898

Home
Set Up Guide
▼ Plug-ins
Upload
Get New
Uploaded Plug-ins
▼ Deliveries
Rules
Deliveries
▼ Reporting and Logging
Delivery Reporting
Enable / Disable Logging
View Log Files
▼ Configurations
Permissions
Options
Configure AD
Network Settings
SSL Certificate Management
Upgrade Server

Deliveries
This is the deliveries page. Listed below are active and scheduled deliveries.

[Click for example view](#)

Evaluation Order	Name	Status	Errors
There are currently no deliveries defined. To create a delivery, click create and follow the wizard.			

Creamos una nueva tarea de entrega:

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Create a Delivery

Use these screens to create a new delivery.

1 - General

2 - Plug-ins

3 - Configuration

4 - Rules

5 - Schedule

Delivery name:

(required)

Evaluation order:

1

Default delivery:

☐

Silent install:

☐ Yes ☒ No

Check for updates:

days

Completion text:

[Click here to see examples](#)

Support email address:

Support website:

Support phone number:

GoToAssist server:

Help URL for Receiver for Windows:

Reservados todos los derechos. No se permite la explotación económica ni la transformación de esta obra. Queda permitida la impresión en su totalidad.

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Create a Delivery
Use these screens to create a new delivery.

1 - General > **2 - Plug-ins** > 3 - Configuration > 4 - Rules > 5 - Schedule >

Plug-in Selections
Click on the Add button to select plug-ins to be part of this delivery.

Name	Platform	Version	Language	Description	Actions
This delivery currently has no plug-ins.					

Remove

Add

Eliminando los plug-ins que serán instalados o desinstalados. Añadiendo los

Edit a Delivery
Use these screens to edit a delivery.

1 - General > **2 - Plug-ins** > 3 - Configuration > 4 - Rules > 5 - Schedule >

Plug-in Selections
Click on the Add button to select plug-ins to be part of this delivery.

Name	Platform	Version	Language	Description	Actions
<input type="radio"/> Offline plug-in	2K3 2K364 Vista Vista64 WS08 WS08_64 Win7 Win764 XP XP64	6.0.0.1304	de en es fr ja ko ru zh- cn zh-tw	Streams applications to your desktops and executes them in an isolation environment.	Install
<input type="radio"/> Online plug-in	2K3 2K364 Vista Vista64 WS08 WS08_64 Win7 Win764 XP XP64	12.0.0.6410	de en es fr ja ru zh-cn zh-tw	Online plug-in integrates hosted applications into your desktop.	Install
<input type="radio"/> Profile management plug-in	2K3 Vista WS08 Win7 XP	3.1.0.86	de en es fr ja zh-CN	Citrix Profile management manages and enhances the performance of Windows user profiles.	Install

Añadiendo los plug-ins que serán instalados o desinstalados. Añadiendo los

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Thema: Die Entwicklung der deutschen Literatur im 19. Jahrhundert

Por último definiremos cuando se ejecutará la tarea, proporcionando las siguientes opciones:

Objetivo: identificar el Estándar de los Cimientos de la Competencia y el Perfil de los estudiantes de los últimos cursos

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Descarga de Citrix Receiver

Citrix Receiver™

Todo lo necesario para acceder a su escritorio y sus aplicaciones. Mantiene las aplicaciones actualizadas. Acelera la conexión. Simplifica el acceso remoto.

☐ Acepto las [Condiciones de uso](#)

Descargar

[Requisitos del sistema](#)



Siga estos pasos para empezar:

- 1 Iniciar sesión**

- 2 Instalar**

- 3 Trabajar**


Citrix Merchandising Server Administrator Console

Home
Set Up Guide
▼ **Plug-ins**
 Upload
 Get New
 Uploaded Plug-ins
▼ **Deliveries**
 Rules
 Deliveries
▼ **Reporting and Logging**
 Delivery Reporting
 Enable / Disable Logging
 View Log Files
▼ **Configurations**
 Permissions
 Options

Trigger Log Collection

Enter a user name to trigger log collections.

Search By for where logging is

	Name	Account Name	Machine Name	IP Address
<input type="checkbox"/>	cristian	cristian	GOLLUM	10.226.1.1
<input type="checkbox"/>	user1	user1		
<input type="checkbox"/>	user2	user2		

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Search By for

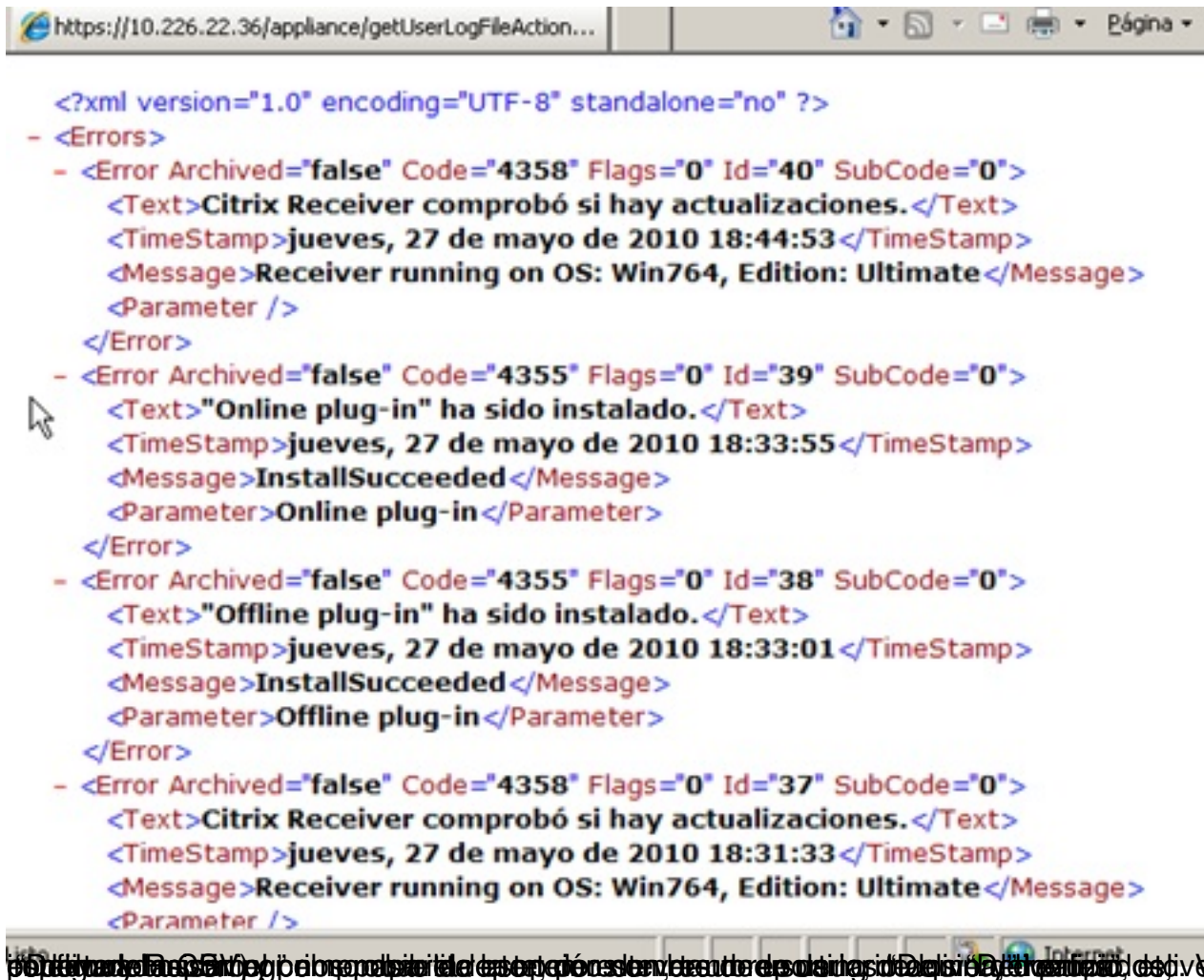
User Name	Machine Name	IP Address	Domain
<input checked="" type="radio"/> user1	PIPIN	10.226.22.32	Middle-Earth

Realizadas por el Equipo de Servidor o Cliente para su revisión en formato XML de las tareas

Instalando y Configurando Merchandising Server

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```
<?xml version="1.0" encoding="UTF-8" standalone="no" ?>
- <Errors>
- <Error Archived="false" Code="4358" Flags="0" Id="40" SubCode="0">
  <Text>Citrix Receiver comprobó si hay actualizaciones.</Text>
  <TimeStamp>jueves, 27 de mayo de 2010 18:44:53</TimeStamp>
  <Message>Receiver running on OS: Win764, Edition: Ultimate</Message>
  <Parameter />
</Error>
- <Error Archived="false" Code="4355" Flags="0" Id="39" SubCode="0">
  <Text>"Online plug-in" ha sido instalado.</Text>
  <TimeStamp>jueves, 27 de mayo de 2010 18:33:55</TimeStamp>
  <Message>InstallSucceeded</Message>
  <Parameter>Online plug-in</Parameter>
</Error>
- <Error Archived="false" Code="4355" Flags="0" Id="38" SubCode="0">
  <Text>"Offline plug-in" ha sido instalado.</Text>
  <TimeStamp>jueves, 27 de mayo de 2010 18:33:01</TimeStamp>
  <Message>InstallSucceeded</Message>
  <Parameter>Offline plug-in</Parameter>
</Error>
- <Error Archived="false" Code="4358" Flags="0" Id="37" SubCode="0">
  <Text>Citrix Receiver comprobó si hay actualizaciones.</Text>
  <TimeStamp>jueves, 27 de mayo de 2010 18:31:33</TimeStamp>
  <Message>Receiver running on OS: Win764, Edition: Ultimate</Message>
  <Parameter />
```


Instalando y Configurando Merchandising Server

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Reporting

Use this screen to look at reports on the deliveries currently in the system.

[Click for example video](#)

Search By for

Name	Machine Name	OS	IP Address	Domain	Status	Updated On
<input checked="" type="radio"/> cristian	GOLLUM	XP	10.226.22.27	Middle-Earth	Success	Thu May 27 16:05:51 UTC 2010

Seleccionamos la vista del "Delivery Report".

Reporting

Use this screen to look at reports on the deliveries currently in the system.

CTX_WIN7 UPLOAD [+ Close Details](#)

Success: 1
Failures: 0
Total: 1

Offline plug-in
Version: 6.0.0.1304
Action: Install
Platform: 2K3 2K364 Vista Vista64 WS08 WS08_64 Win7 Win764 XP XP64

Online plug-in
Version: 12.0.0.6410
Action: Install
Platform: 2K3 2K364 Vista Vista64 WS08 WS08_64 Win7 Win764 XP XP64

Address of the XenApp Server hosting the XenApp Services (servername or https://servername): Aragorn

Profile management plug-in
Version: 3.1.0.86
Action: Install
Platform: 2K3 Vista WS08 Win7 XP

Close" para volver al CSV. Una vez se vea este report usaremos el Deploy y seleccionaremos el usuario con

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Reporting

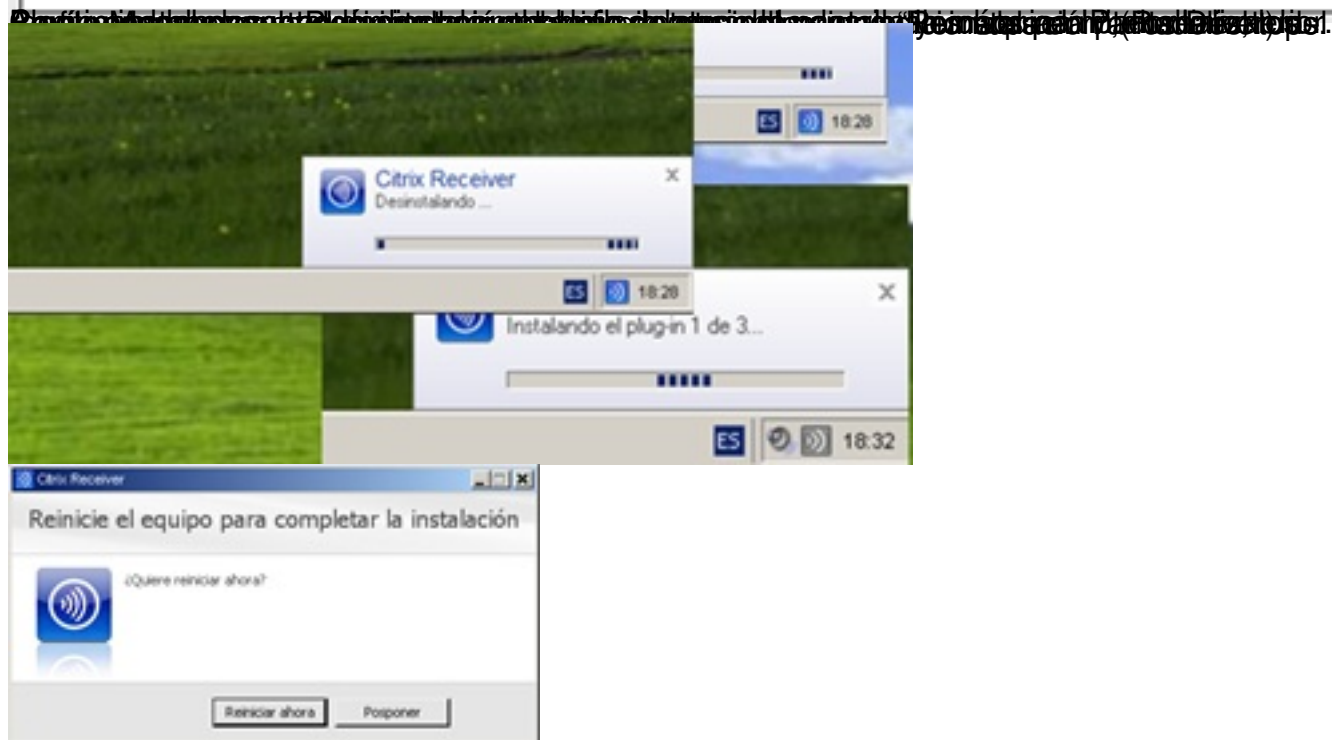
Use this screen to look at reports on the deliveries currently in the system.

Name:	cristian
Delivery:	CTX_WIN7 UPLOAD
Machine Name:	GOLLUM
IP Address:	10.226.22.27
Domain:	Middle-Earth

Plug-in(s)

Profile management plug-in ver.3.1.0.86 - Already Present

RedeliverUninstallClose



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Citrix Receiver - Preferencias

General
Parámetros de red
Parámetros del usuario
• Estado del plug-in
Ayuda y asistencia técnica
Acerca de

Estado del plug-in:

Plug-in	Estado
Offline plug-in (6.0.0.1304)	Habilitado.
Online plug-in (12.0.0.6410)	Habilitado con sesiones activas.

Última comprobación válida de actualizaciones: jueves, 27 de mayo de 2010 18:48:53
[Comprobar actualizaciones](#) [Central de conexiones](#)

Name: user1
Delivery: Despliegue Plug-ins Test
Machine Name: PIPIN
IP Address: 10.226.22.32
Domain: Middle-Earth

Plug-in(s)

Online plug-in ver.12.0.0.6410 - Success

Offline plug-in ver.6.0.0.1304 - Success